

PPP Company Presentation	Date:
Presenter:	Speaking Time (5–6 min):
Class:	Points: / 45
Teacher: B. Studhalter	Grade:

Criterion	Poor	Average			Excellent
Content					
Structure of Content (8 slides: title, job profile, about us, locations, products, partners, key metrics, contact information)	2	3	4	5	6
Amount of Information	1	2	4	8	12
Presence + Delivery					
Posture + Poise	1	2		3	
Eye Contact + Free Speech (no notes)	1	2		3	
Voice (Volume, Pacing, Quality)	1	2		3	
Pronunciation + Grammar	1	2		3	
Layout + Visuals					
readability of text	2	3	4	5	6
informative pictures, tables, charts					
pictures, logos, corporate identity					
Organization					
technical problems/breaks	1	2		3	
slide transitions + animations					
Speaking Time (5 to 6 minutes)	below 3.30	3.30–4.00	4.00–4.30	4.30–5.00	5 plus
	2	3	4	5	6
Penalties	late submission (send mail with PPP to teacher until 8 pm on previous day) –6				
	late delivery (without any reasonable excuse) –12				
Total of Points					