





## Wholesaler

- Manufacturer buys large.
- Quantities of a product to sell to shops.



## Shopper

- Production
- Distribution
- Provider
- Final consumer
- Reverse Logistic

### PROCUREMENT FUNCTION

- **Purchasing management**
- Price
- Delivery
- After-sales services
- **Inventory management**
- Production
- Orders
- Arrange the store



### PRODUCTION OR FABRICATION FUNCTION

- Our own make
- Home-produced
- Home-made
- Short term
- Long term
- costs
- Raw material



### TRANSPORT FUNCTION

- Reverse logistics
- Aquatic
- Air
- Road or railway



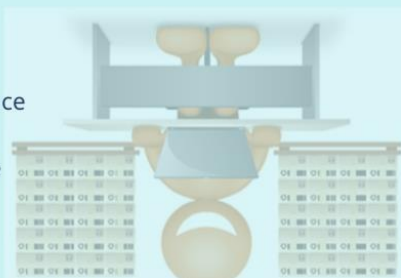
### WAREHOUSE FUNCTION

- Picking
- Packing
- Cross-Docking
- kitting



### STOCK CONTROL FUNCTION

- Gap store
- Shared space
- Inventory
- Just in time



### DISTRIBUTION FUNCTION

- Quantity
- Place
- Backhauling
- Common carrier
- Centralized dispatching
- Lead time

