

## Picture Hint







## Word Definition

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Logistics is generally ...

the **overall process of managing goods / new resources / new material** through an **organization,**

- from **raw materials** through to **finished goods**
- from the **point of origin** through to the **point of consumption**
- from the **manufacturer** to the **consumer**

The goods are

- **acquired**
- **stored**
- **transported** by truck, ship, airplane



# WHAT IS LOGISTICS MANAGEMENT?

